

THE MAGAZINE FOR THE FOODSERVICE INDUSTRY

COST SECTOR

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catering



NEW DAWN

Matt White talks about taking the helm at
The University Caterers Organisation

CORPORATE HOSPITALITY | ASK THE EXPERTS | WAREWASHING

THE ONLY DEDICATED TRADE EVENT FOR THE BIGGEST CATERING EQUIPMENT BUYERS

COMMERCIAL
KITCHEN

THE CATERING
EQUIPMENT SHOW

6-7 JUNE 2017 | NEC BIRMINGHAM

Following a hugely successful launch, which saw over 50% of exhibitors re-booking stands before the end of the show, Commercial Kitchen returns to the NEC, Birmingham on 6-7 June 2017 for an even bigger and better event with more innovative product launches, networking and business to inspire senior equipment buyers.

Chris Brazier, Group Event Director discusses what sets Commercial Kitchen apart from other trade shows.

Whilst there are many great trade shows for this industry that focus on specific sectors, there has never been a show exclusively for senior buyers of catering equipment and services from across the whole industry. **Commercial Kitchen** is truly unique in that it serves all the verticals within the industry, whatever the sector, as they all have similar requirements, whether it is a mass catering kitchen in a hospital, a school, a prison, care home, or indeed a top-end Michelin starred or branded chain restaurant.

"It was great to attend a show purely dedicated to kitchen equipment. We are now working with new suppliers from the show to design a concept kitchen we can roll out across 23 kitchens"

**Paul Clarke, Head of Facilities,
Pennaeth Cyfleusterau (NHS Wales)**

This doesn't just make it much easier and more effective for exhibitors but, crucially, also much more appealing for the decision makers who can see and compare more equipment at one show that is just for them while surrounded



by other leading decision makers, the "who's who" of the equipment buying world.

With over 100 hand-picked exhibitors with innovative equipment doing business with 2000 quality decision makers, **Commercial Kitchen** brings the whole industry together for 2 days so that exhibitors can access the whole market in one dedicated, equipment focused environment and

buyers know that every product is relevant to them.

Commercial Kitchen is now the kitchen equipment industry's annual meeting place for networking, business and innovation, with only the very best market leading brands on show. We hope it is the single most important marketing and business platform for equipment companies and that if you're involved in kitchen equipment, you really can't afford to miss **Commercial Kitchen**.

When: 6 -7 June 2017

Where: NEC, Birmingham

Twitter: @comkitchenshow

#CommKitch17

Website:

www.commercialkitchenshow.co.uk



Chris Brazier, Group Event Director

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